



2/17/04

PP 2683  
#12  
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2/27/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: :  
Zellner et al. :  
Group Art Unit: 2683 : LOCATION BLOCKING  
Examiner: Miller : SERVICE FROM A  
Serial No.: 09/740,373 : WEB ADVERTISER  
Filed: December 19, 2000 :  
:

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SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

February 13, 2004

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

Applicants, in accordance with their duty of disclosure pursuant to 37 C.F.R. § 1.56, hereby advise the United States Patent and Trademark Office of the references listed on the accompanying Form PTO/SB/08A *Information Disclosure Statement by Applicant* (substitute for Form 1449A/PTO). A copy of each of the cited references is herewith enclosed.

Express Mail Number ER524412146US

Date of Deposit February 13, 2004

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

Patricia A. Mack

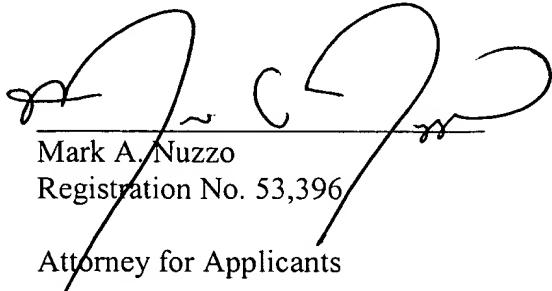
Applicants note that although the cited references may be relevant to the examination of the above-referenced application, under 37 C.F.R. § 1.97(h), the filing of this Supplemental *Information Disclosure Statement by Applicant* "shall not be construed to be an admission that the information cited in the statement is, or is considered to be, material to patentability as defined in § 1.56(b)."

Applicants further note that the filing of this Supplemental *Information Disclosure Statement by Applicant* is not an admission that the references cited herein constitute prior art under 35 U.S.C. §§ 102-103 with respect to the captioned application.

Pursuant to 37 C.F.R. § 1.97(c)(1), Applicant submits that no fee is necessary for consideration of this Supplemental *Information Disclosure Statement by Applicant* because no item of information contained in this Supplemental *Information Disclosure Statement by Applicant* was cited in a communication from a foreign patent office in a counterpart foreign application, and to the knowledge of the person signing the statement after making reasonable inquiry, no item of information contained in this Supplemental *Information Disclosure Statement by Applicant* was known to any individual designated in § 1.56(c) more than three months prior to the filing of this Supplemental *Information Disclosure Statement by Applicant*.

Nevertheless, the Commissioner is hereby authorized to charge any additionally required fees necessary for consideration of this Supplemental *Information Disclosure Statement* by *Applicant* to Account No. 11-1110.

Respectfully submitted,



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PTO/SB/08A (10-01)

Approved for use through 10/31/2002. OMB 0651-0031

Approved for use through 10/2017. GPO 2017-091.

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<p>Substitute for form 1449A/PTO</p> <p><b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b></p> <p><i>(use as many sheets as necessary)</i></p>				<p><i>Complete if Known</i></p>	
<p>Sheet</p>		<p>1</p>	<p>of</p>	<p>1</p>	<p>Attorney Docket Number</p>
<p>Application Number</p>		<p>09/740,373</p>			
<p>Filing Date</p>		<p>December 19, 2000</p>			
<p>First Named Inventor</p>		<p>Zellner</p>			
<p>Art Unit</p>		<p>2683</p>			
<p>Examiner Name</p>		<p>Miller</p>			

## U.S. PATENT DOCUMENTS

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## FOREIGN PATENT DOCUMENTS

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.